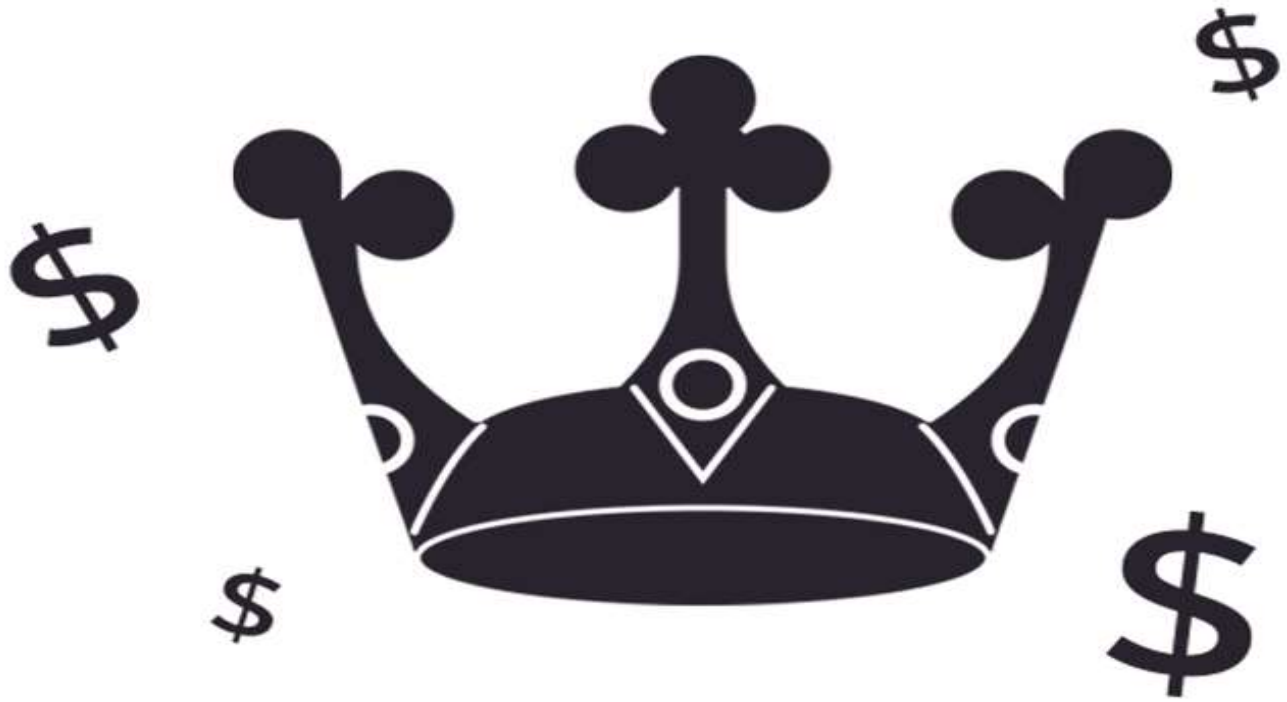


MEMBERSHIP SITE *Continuity*



CREATING WEALTH WITH
RECURRING REVENUE

RESOURCE CHEAT SHEET

Membership Site Continuity Resource List

WordPress- What many Internet marketers use to create their membership sites: <https://wordpress.org/download/>

AMember- One of the most popular and established membership platforms available; serves non-WordPress websites, though its functionality and styling resemble WordPress. Has the feature of scheduling your content: <http://www.amember.com/>

WishList Member- This is also a well-established membership platform that provides plenty of features, including the ability to only allow specific users to view private content and to allow specific users to register to gain premium features; can integrate with your WordPress site if needed: <https://member.wishlistproducts.com/>

DigitalAccessPass- This well-established membership platform works for both WordPress-based and non-WordPress-based membership sites; can provide “content dripping,” built-in file and download protection of content you only want specific members to have, Amazon SES integration, and the ability to process payments via PayPal, Stripe, or credit cards directly: <http://www.digitalaccesspass.com/>

MemberPress- This WordPress plugin enables you to use content dripping in your membership site, coupons for members to get discounts, product groups to enable dynamically generated pricing pages (i.e. the prices are updated in real-time), sell digital products securely and accept payments, and pause memberships: <https://www.memberpress.com/>

Cart66- This WordPress membership plugin is a full ecommerce solution that enables you to sell both products and memberships, restrict content based on membership level, use content dripping, use new content notifications, and set up recurring billing programs: <https://cart66.com/>

WP eMember- This WordPress membership plugin allows for easy payments, upgrade notifications, and cancellations; it allows you to create unlimited memberships and see any member's membership level, and payment status; it allows for partial content display and bookmarking specific pages within the membership site to access them later more easily; it costs \$59.95: <https://www.tipsandtricks-hq.com/wordpress-emember-easy-to-use-wordpress-membership-plugin-1706>

GoDaddy- A domain registrar that allows you to research and purchase your domain name that is needed for your website:
<https://www.godaddy.com>

Namecheap- Another domain registrar that allows you to research and purchase your domain name that is needed for your website or membership site: <https://www.namecheap.com>

HostGator- A prominent and experienced Web hosting provider that allows you to host your website or membership site online:
<https://www.hostgator.com>

BlueHost- Another prominent and experienced Web hosting provider that allows you to host your website or membership site online:
<https://www.bluehost.com>

Social Media (to spread the word about your membership site and get more new members):

Facebook- <https://www.facebook.com>

Twitter- <https://www.twitter.com>

LinkedIn- <https://www.Linkedin.com>

Google+- <https://plus.google.com>

Instagram- <https://www.instagram.com>

Snapchat- <https://www.snapchat.com>

Reddit- <https://www.reddit.com>

YouTube- <https://www.youtube.com>

Outsourcing Websites (to outsource customer service support for your membership site and/or to help create new content/resources for your membership site):

Fiverr- <http://www.fiverr.com> All types of jobs listed here start at \$5, with Level 2 sellers capable of selling additional services for more. Services include editing, video making, writing, graphic design, and more.

Elance- <http://www.elance.com> Many freelancers here in many different categories- can communicate with them on-site. You can pay part of the total amount of a job for each milestone that is completed, unlike most freelancing sites.

Guru- <http://www.guru.com> Have freelancers in graphic design, programming, writing, and more. The site will suggest specific “gurus” based on your project requirements.

Upwork- <http://www.updesk.com> Formerly known as Odesk.com, over 500,000 businesses use them, making them one of the most popular freelancing websites. You can request and review screenshots of a freelancer’s work while the project is worked on.

SolutionInn- <http://www.solutioninn.com> Similar to Fiverr’s set-up in that experts set up services and set fixed prices.

PeoplePerHour- <http://www.peopleperhour.com> Similar to Fiverr and SolutionInn in that freelancers can set up their services and set fixed prices, but unlike Fiverr, also allows freelancers to search through listings and find jobs on

their own. Has a vast array of services offered, including translation services, creating tutorials, programming, writing, graphic design, and more.